

United Nations University Social Media Stats

Jun 07, 2013 - Jun 21, 2013

Twitter : Profile Summary



@UNUniversity
UN University

The mission of the UNU is to contribute through collaborative research, postgraduate education, dissemination of knowledge and advisory services.

Followers	9,684
Following	479
Listed	276

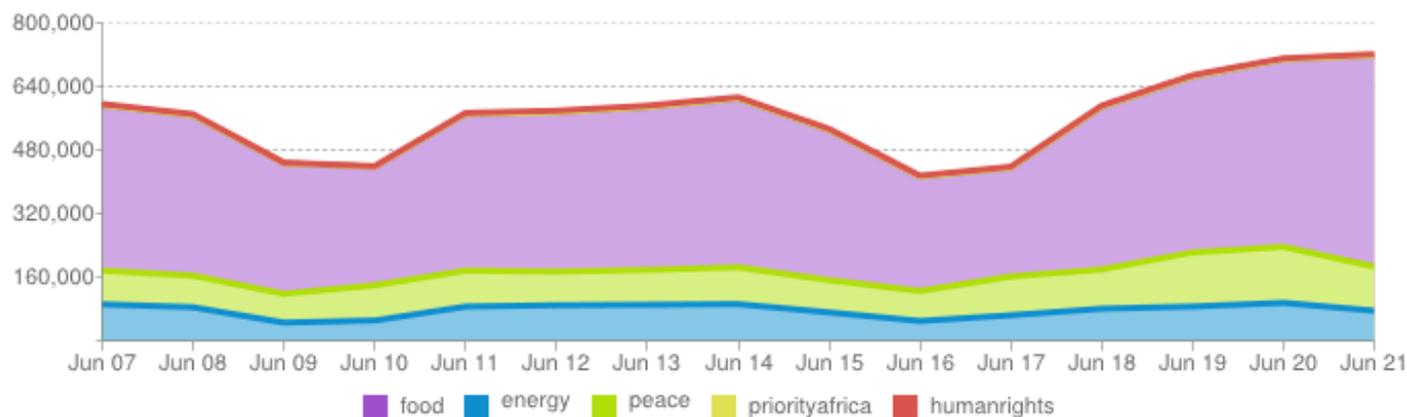
Ow.ly : Summary Stats



Ow.ly : Most Popular Links

Rank	Date	Post	Clicks
1	Jun 12, 2013	http://ow.ly/IWIPF http://unu.edu/news/news/unu-to-consolidate-its... UNU Announces Pending Consolidation of Its Two Japan Academic Institutes http://ow.ly/IWIPF	41 clicks
2	Jun 19, 2013	http://ow.ly/mapHH http://unu.edu/news/news/unu-signs-mou.html UNU signs MOU with African Development Bank http://ow.ly/mapHH @AfDB_Group #EconomicDevelopment #PriorityAfrica	23 clicks
3	Jun 16, 2013	http://ow.ly/m4JQy http://unu.edu/events/upcoming/beyond-gdp-works... Tuesday in Bonn: Beyond GDP: Inclusive Measures of #EconomicProgress http://ow.ly/m4JQy @ihdpsecretariat @UNUWIDER @UNCCD @DW_GMF	20 clicks
4	Jun 12, 2013	http://ow.ly/IWhJK http://unu.edu/publications/articles/dresden-fl... #Dresden: Floodwaters Again Threaten City http://ow.ly/IWhJK #Risk #Vulnerabilities	16 clicks
5	Jun 10, 2013	http://ow.ly/IRxw7 http://unu.edu/news/news/shaping-food-policy-to... #UrbanMobility: What Can Latin America Learn from East Asia? http://ow.ly/IRxw7 #ClimateChange @UNUMERIT	13 clicks
6	Jun 10, 2013	http://ow.ly/ISrdI http://unu.edu/publications/articles/urban-mobi... Thanks @UNUMERIT This is the correct link for 'Urban Mobility: What Can Latin America Learn from East Asia?' http://ow.ly/ISrdI	8 clicks
7	Jun 19, 2013	http://ow.ly/maxuQ http://unu.edu/events/upcoming/electronic-gover... Tomorrow in Maastricht Electronic #Governance for Sustainable Development http://ow.ly/maxuQ @UNUMERIT	8 clicks
8	Jun 11, 2013	http://ow.ly/ITYYE http://unu.edu/news/news/noguchi-laureates-on-g... Noguchi Laureates Speak on Global #HealthChallenges http://ow.ly/ITYYE #InfectiousDisease @mextjapan @maksph @LSHTMpress	7 clicks
9	Jun 7, 2013	http://ow.ly/INhvm http://unu.edu/news/news/shaping-food-policy-to... Shaping Today's #FoodPolicy to Ensure Tomorrow's Food Security http://ow.ly/INhvm #Nutrition #Population @ifpri	3 clicks
10	Mar 28, 2013	http://ow.ly/judB4 http://unu.edu/events/upcoming/unu-isgi-xviii.h... Tomorrow seminar in Tokyo: UNU Interactive Seminar: Management of Local Commons http://ow.ly/judB4 #Governance #Natural #Resources	1 clicks

Twitter : Compare Keywords (stacked)

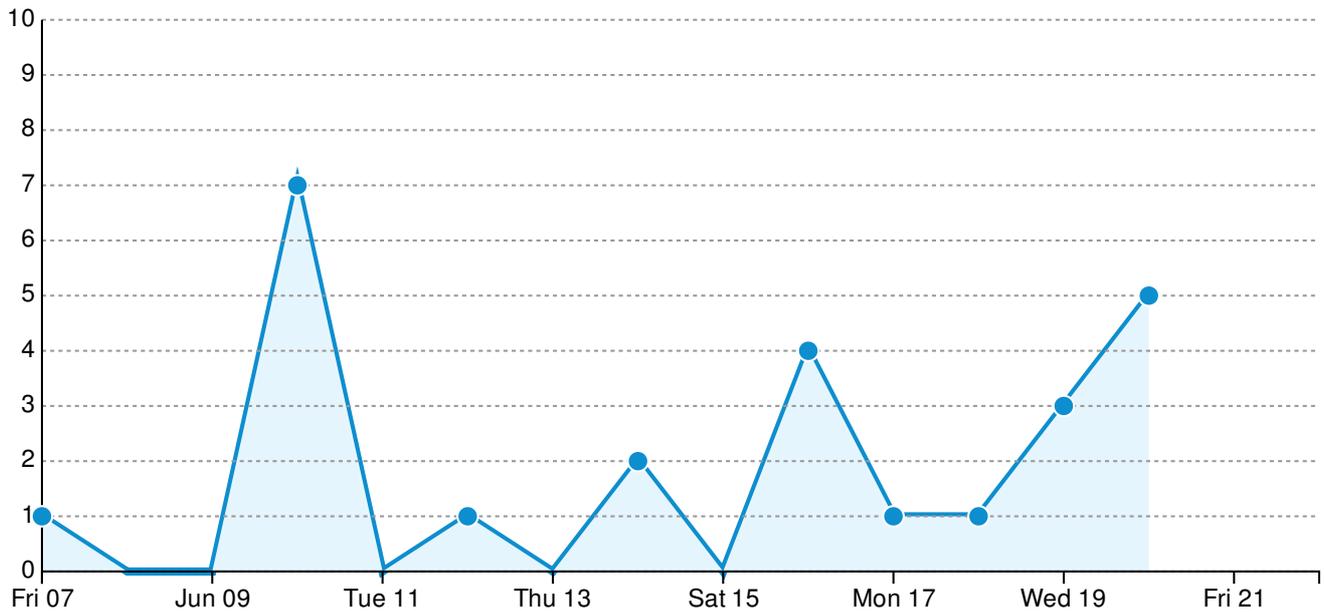


Twitter : Retweets - Detailed

Total Retweets

Interval displayed: **Daily**

25



Top 10 tweets by number of Retweets

Date	Original Tweet	Retweets
Jun 20, 2013	#WorldRefugeeDay - Trailer of @unumerit research on #Migration and @Refugees http://t.co/Fops8OcSIZ	5
Jun 16, 2013	Tuesday in Bonn: Beyond GDP: Inclusive Measures of #Economic Progress http://t.co/yGBz7QvOkZ @IHDPSecretariat @UNUWIDER @UNCCD @DW_GMF	4
Jun 16, 2013	New Partnership on End-of-Life ICT Equipment http://t.co/YEcfjaj5vV #Technology @TheGreenGrid	4
Jun 10, 2013	#Urban Mobility: What Can Latin America Learn from East Asia? http://t.co/aZujB6btvu #ClimateChange @UNUMERIT	4
Jun 19, 2013	UNU signs MOU with African Development Bank http://t.co/GCoLwr8FQh @AfDB_Group #Economic Development #PriorityAfrica	3
Jun 10, 2013	Thanks @UNUMERIT This is the correct link for 'Urban Mobility: What Can Latin America Learn from East Asia?' http://t.co/uCQUh93ARd	3
Jun 7, 2013	Shaping Today's #Food Policy to Ensure Tomorrow's Food Security http://t.co/zXLx6afqdS #Nutrition #Population @ifpri	2
Jun 19, 2013	Tomorrow in Maastricht Electronic #Governance for Sustainable Development http://t.co/dWq2QEu8J8 @UNUMERIT	2
Jun 12, 2013	UNU Announces Pending Consolidation of Its Two Japan Academic Institutes http://t.co/OMyqr64B0r	2
Jun 18, 2013	@dw_gmf: Globalization is more than an economic process, it is also a globalization of values, says Westerwelle #dwgmf	1

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

Facebook Insights : Per-Post Metrics Top 10

Top 10 by Reach

Type	Date	Post	Reach ¹	Engaged Users ²	Talking About This ³	Virality ⁴
	Jun 10, 2013	Humanitarian Affairs, United...	1265	67	30	2.37%
	Jun 10, 2013	With more congestion,...	1092	34	12	1.1%
	Jun 16, 2013	Current indicators, such as...	1079	54	24	2.22%
	Jun 11, 2013	Disaster Resilience Leadership...	998	45	14	1.4%
	Jun 12, 2013	"This consolidation will...	995	42	17	1.71%
	Jun 7, 2013	First, the world must recognize...	915	25	13	1.42%
	Jun 19, 2013	1. Supporting higher education...	893	35	15	1.68%
	Jun 16, 2013	"We have taken an important...	818	26	14	1.71%
	Jun 12, 2013	"Altogether, there are three...	718	25	12	1.67%
	Jun 11, 2013	Focusing on the HIV/AIDS...	551	14	6	1.09%

1. The number of unique people who have seen your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Reach" to sort your posts.
2. The number of unique people who have clicked on your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Engaged Users" to sort your posts.
3. The number of unique people who have created a story from your Page post. Stories are created when someone likes, comments on or shares your post; answers a question you posted; or responds to your event. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Talking About This" to sort your posts.
4. The percentage of people who have created a story from your Page post out of the total number of unique people who have seen it. Click on "Virality" to sort your posts.

United Nations University Social Media Stats

Jun 07, 2013 - Jun 21, 2013

Twitter : Profile Summary

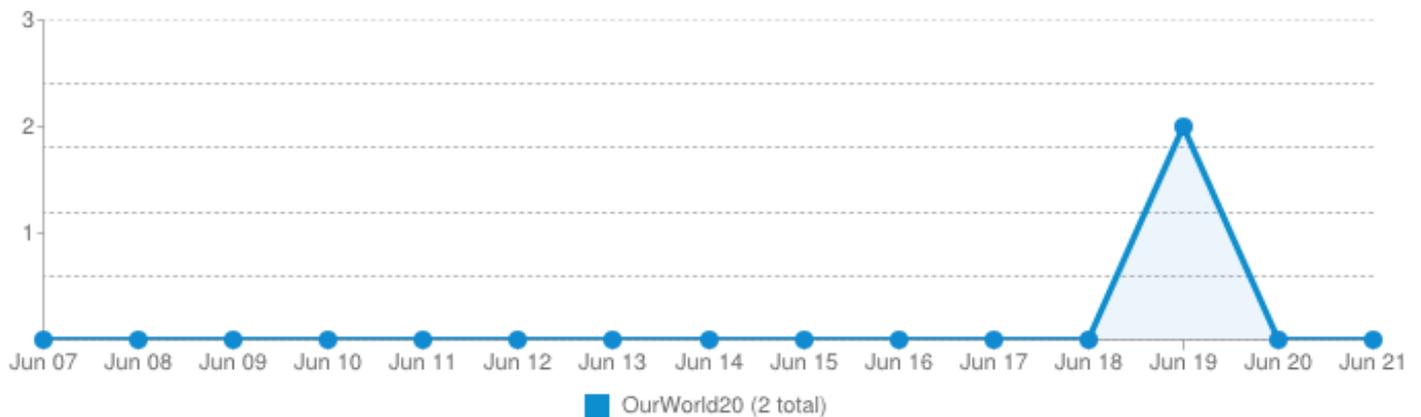


@OurWorld20
Our World 2.0
Tokyo

UNU web magazine about climate change, peak oil, food security and biodiversity. Tweets mainly by Brendan Barrett, Dan Powell & Carol Smith.

Followers	6,340
Following	1,549
Listed	536

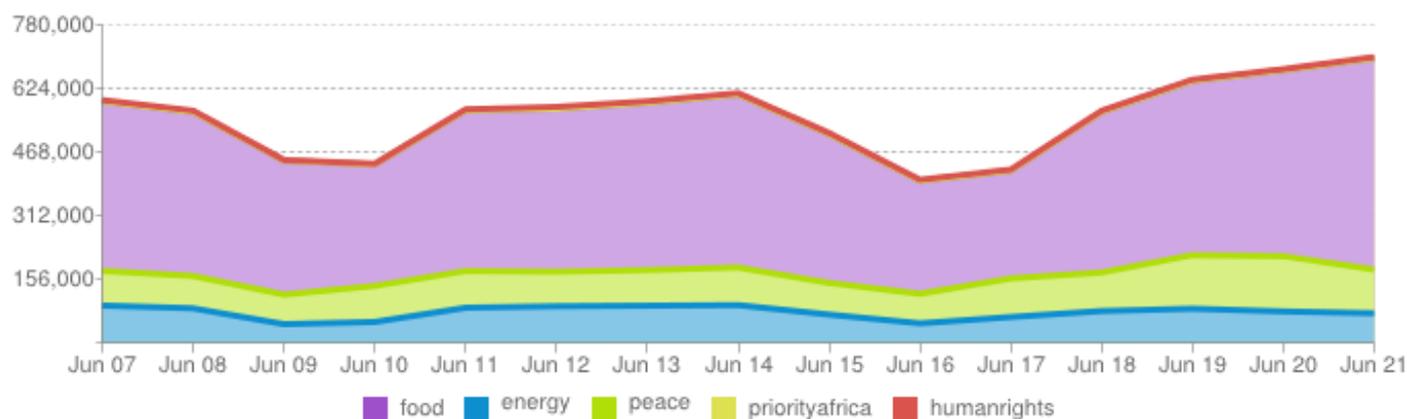
Ow.ly : Summary Stats



Ow.ly : Most Popular Links

Rank	Date	Post	Clicks
1	Jun 19, 2013	http://ow.ly/maLrf http://www.guardian.co.uk/environment/2013/jun/... Reading @guardianeco: World's poorest will feel brunt of climate change, warns World Bank http://ow.ly/maLrf #environmentnetwork	2 clicks

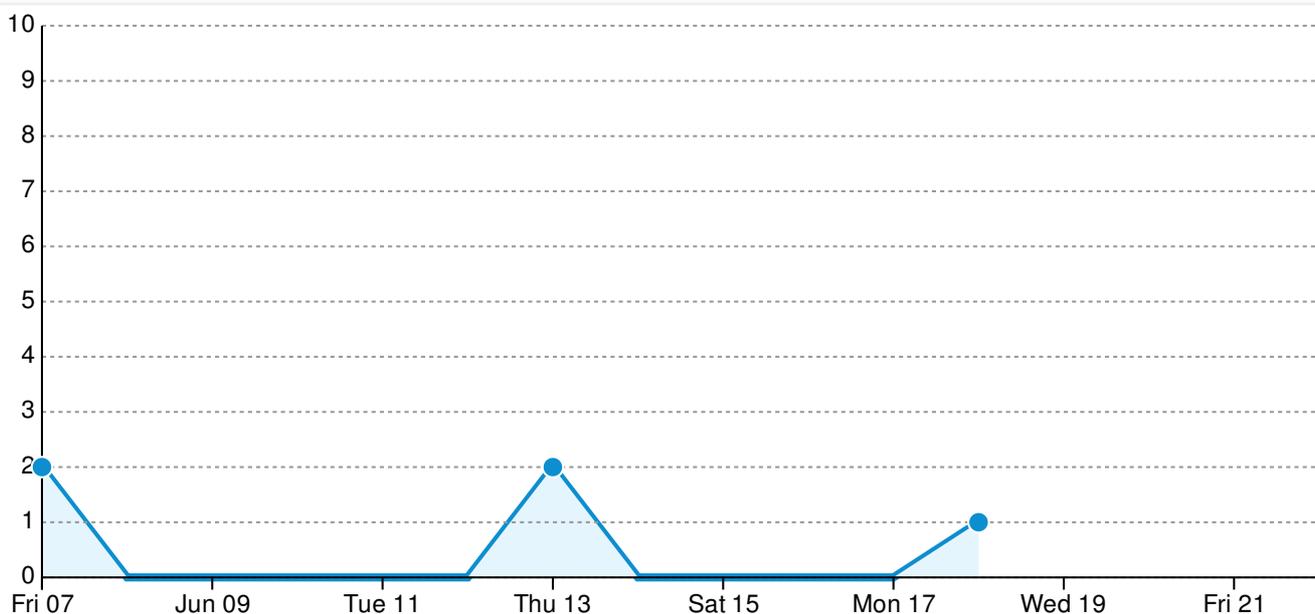
Twitter : Compare Keywords (stacked)



Twitter : Retweets - Detailed

Total Retweets Interval displayed: **Daily**

5



Top 10 tweets by number of Retweets

Date	Original Tweet	Retweets
Jun 13, 2013	Renewable Energy Investments Shift to Developing Nations http://t.co/fxctvfxZt5 @ren21 @UNEP	2
Jun 18, 2013	Reading Upcycling: Saving the Planet By Design http://t.co/N1vCRDS4oU @billmcdonough	1
Jun 17, 2013	To power up or power down? That is the question http://t.co/FH3ZP1VNoa	1
Jun 7, 2013	Reading @YaleE360: Carbon Emissions in Brazil Dropped 39% from 2005 to 2010, Report Says http://t.co/2ytHbsExW9	1
Jun 7, 2013	IEA's Didier Houssin: the world's energy future is not hopeless http://t.co/DnKPd9tn9O	1

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

Facebook Insights : Per-Post Metrics Top 10

Top 10 by Reach

Type	Date	Post	Reach ¹	Engaged Users ²	Talking About This ³	Virality ⁴
	Jun 17, 2013	Molecule per molecule, methane...	1071	48	15	1.4%
	Jun 10, 2013	Can you see the the end of...	1039	44	19	1.83%
	Jun 19, 2013	This is a very impressive move...	1033	30	19	1.84%
	Jun 14, 2013	Good research makes good policy:...	898	26	15	1.67%
	Jun 12, 2013	Brilliant disruptive...	762	25	8	1.05%
	Jun 11, 2013	Interesting infographic from the...	712	33	10	1.4%
	Jun 13, 2013	Yet another disconnect between...	632	24	5	0.79%
	Jun 12, 2013	While indeed, global meat...	606	14	6	0.99%
	Jun 14, 2013	Even if you're not a climate...	572	21	6	1.05%
	Jun 18, 2013	In The Upcycle: Beyond...	556	13	5	0.9%

1. The number of unique people who have seen your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Reach" to sort your posts.
2. The number of unique people who have clicked on your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Engaged Users" to sort your posts.
3. The number of unique people who have created a story from your Page post. Stories are created when someone likes, comments on or shares your post; answers a question you posted; or responds to your event. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Talking About This" to sort your posts.
4. The percentage of people who have created a story from your Page post out of the total number of unique people who have seen it. Click on "Virality" to sort your posts.

- UNUChannel
- DASHBOARD
- VIDEO MANAGER
- CHANNEL SETTINGS
- ANALYTICS
 - Overview
 - Earnings reports
 - Estimated earnings
 - Ad performance
 - Views reports
 - Views
 - Demographics
 - Playback locations
 - Traffic sources
 - Devices (Beta)
 - Audience retention
 - Engagement reports
 - Subscribers
 - Likes and dislikes
 - Favorites
 - Comments
 - Sharing
 - Annotations (Beta)
- INBOX

Send feedback

Overview

Download report

Search for your videos

Search for locations

6/8/13 - 6/21/13



United Nations University (UNUChannel)

Videos: 456 - Created: Jun 4, 2008

CHANNEL

Jun 8, 2013 - Jun 21, 2013

Performance



60,509



225,007



\$0.00

Engagement



38



1



6



27



7



36

Top 10 Videos

Browse all content

VIDEO	VIEWS	ESTIMATED MINUTES WATCHED	TOTAL ESTIMATED EARNINGS
Plastic to Oil Fantastic OW2.0	52,768	196,960	\$0.00
The Forbidden forests of the Dayak, Borneo, I...	669	2,013	\$0.00
Nature's bounty and inheriting wisdom	602	2,512	\$0.00
Pamiri women and the melting glaciers of Taji...	458	1,536	\$0.00
Пастбища для будущего Кыргызстана	331	962	\$0.00
Land is Breath: respecting nature in Altai	292	876	\$0.00
ひまわりと言う名の電気自動車	264	765	\$0.00
Памирских женщин и таяния ледников Тад...	225	896	\$0.00
Geothermal Iceland	191	931	\$0.00
Where the sea whistle echoes	176	368	\$0.00

Demographics

TOP GEOGRAPHIES

- United States
- Canada
- Australia
- United Kingdom
- Japan



GENDER

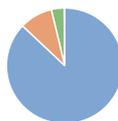
- Male 62.6%
- Female 37.4%



Discovery

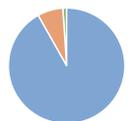
TOP PLAYBACK LOCATIONS

- Embedded player on other websites 87.1%
- YouTube watch page 9.2%
- Mobile devices 3.5%
- Other 0.2%



TOP TRAFFIC SOURCES

- Mobile apps and direct traffic 91.9%
- View referrals from YouTube 7.1%
- View referrals from outside YouTube 1.0%



Your Stats

Overview Sounds People Sources 7 Jun, 13 to 22 Jun, 13

18 <small>(of 753 total) +50%</small>	1 <small>(of 20 total) +100%</small>	0 <small>(of 3 total) 0%</small>	0 <small>(of 1 total) 0%</small>
---	--	--	--

Plays on most popular tracks [more](#)



People [more](#)

1. Diálogos de la globalización, cultura y movilidad.	+100%
11	11 total plays
2. Buscando Respeto: learning from immigrant youth gang-members	-33%
4	36 total plays
3. President Enrique Peña Nieto of Mexico: Mexico in the World - An Actor with Global Responsibility	-33%
2	62 total plays
4. Our World 2.0: Interview with Zizi Searles, Lighting Efficiency Expert	+100%
1	208 total plays

Most popular in these countries:

- Spain
- United Kingdom
- United States
- Japan
- Korea, Republic of

You

- Tracks
- Sets
- Comments
- Favorites
- Groups
- Settings

Explore

- Tracks
- People
- Groups
- Apps
- Widgets & Badges
- Meetups
- Mobile

Pro Plans

- Feature Overview
 - Buy a Gift
- [Go Pro](#)

About Us

- About SoundCloud
- Blog
- Jobs
- Press

Help

- SoundCloud 101
- Help
- Pro Support

Developers

- Get Started
- Documentation
- Backstage Blog
- API Blog
- Your Apps
- App Gallery
- Labs

