



United Nations University Social Media Stats

Jun 20, 2013 - Jul 08, 2013

Twitter : Profile Summary

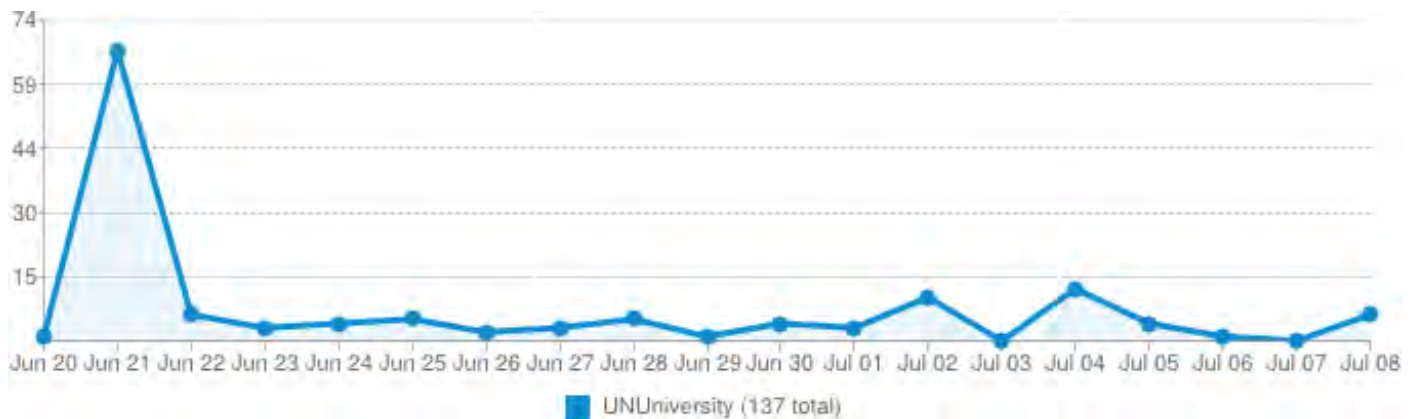


@UNUniversity
UN University

The mission of the UNU is to contribute through collaborative research, postgraduate education, dissemination of knowledge and advisory services.

Followers	10,486
Following	506
Listed	287

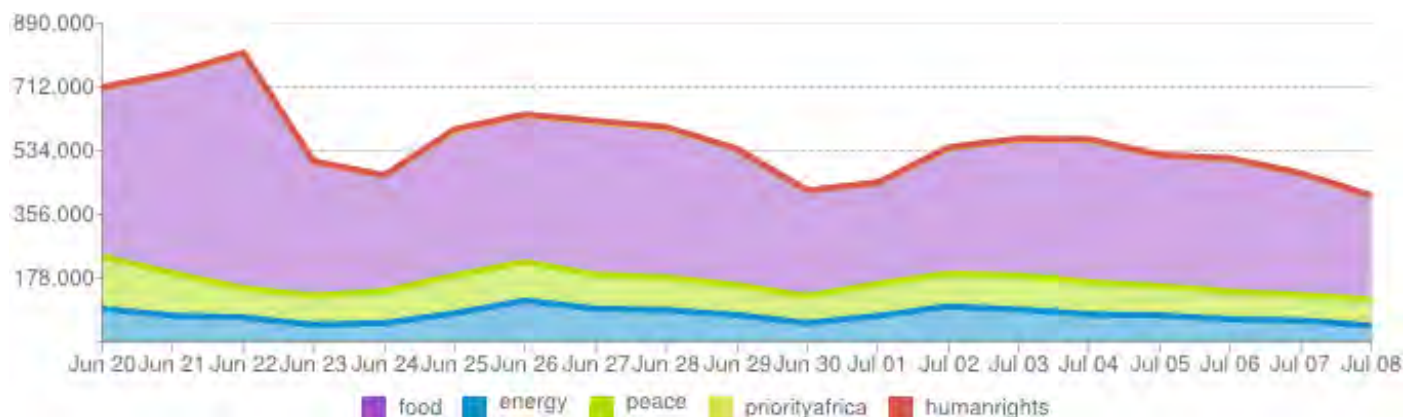
Ow.ly : Summary Stats



Ow.ly : Most Popular Links

Rank	Date	Post	Clicks
1	Jun 21, 2013	http://ow.ly/mfcUJ http://unu.edu/events/upcoming/iindustrial-deve... Learning to Compete: Industrial Development and Policy in Africa http://ow.ly/mfcUJ #PriorityAfrica @UNUWIDER @BrookingsInst @AfDB_Group	23 clicks
2	Jun 21, 2013	http://ow.ly/mfd3v http://unu.edu/news/announcements/apply-2013-re... Apply by 30 June for 2013 Resilience Academy in Dhaka http://ow.ly/mfd3v #ClimateChange #Risk #Vulnerabilities @MunichRe	22 clicks
3	Jul 4, 2013	http://ow.ly/mEph3 http://ourworld.unu.edu/en/urbanization-threate... Rapid urbanization threatens sustainable development http://ow.ly/mEph3 #Food #Urban @UN_News_Centre @UNDESA	16 clicks
4	Jun 21, 2013	http://ow.ly/mfdpY http://unu.edu/news/news/unu-rector-grips-forum... The @UN Security Council: Boom or Bust? http://ow.ly/mfdpY #Governance #Peace @GRIPS_Japan	14 clicks
5	Jun 21, 2013	http://ow.ly/mfdMT http://unu.edu/news/announcements/unu-ihdp-rank... @IHDPSecretariat ranked among Top 10 European climate think tanks http://ow.ly/mfdMT #climatechange @UNFCCC @IPCC_CH @ICCGOV	13 clicks
6	Jun 28, 2013	http://ow.ly/msViW http://unu.edu/news/news/feeding-a-planet-in-cr... An Agroecological Solution to Feeding a Planet in Crisis? http://ow.ly/msViW #Agriculture #Biodiversity #Food #Nutrition @UCBerkeleyNews	8 clicks
7	Jul 2, 2013	http://ow.ly/mzqR4 http://unu.edu/events/upcoming/2013-unu-shibuya... Thursday in Tokyo - Japanese Initiatives for Agricultural Development in Africa http://ow.ly/mzqR4 #PriorityAfrica @FAOnews	7 clicks
8	Jun 25, 2013	http://ow.ly/mm9ha http://unu.edu/news/news/loss-and-damage-events... UNU-EHS Explores Non-Economic #LossandDamage http://ow.ly/mm9ha #ClimateChange #Risk #Vulnerabilities @UN_ClimateTalks	6 clicks
9	Jul 2, 2013	http://ow.ly/mzqmM http://unu.edu/events/upcoming/future-of-wetlan... Thursday in Tokyo - Future of Wetlands and the Role of the Ramsar Convention http://ow.ly/mzqmM #Biodiversity @WetlandsInt @Kankyo_Jpn	4 clicks
10	Jun 21, 2013	http://ow.ly/mf3zn http://unu.edu/news/news/unu-iist-at-wsis-2013-... UNU-IIST Contributes to WSIS 2013 Forum http://ow.ly/mf3zn #Governance #Technology #Innovation @ITU @undesadspd	3 clicks

Twitter : Compare Keywords (stacked)

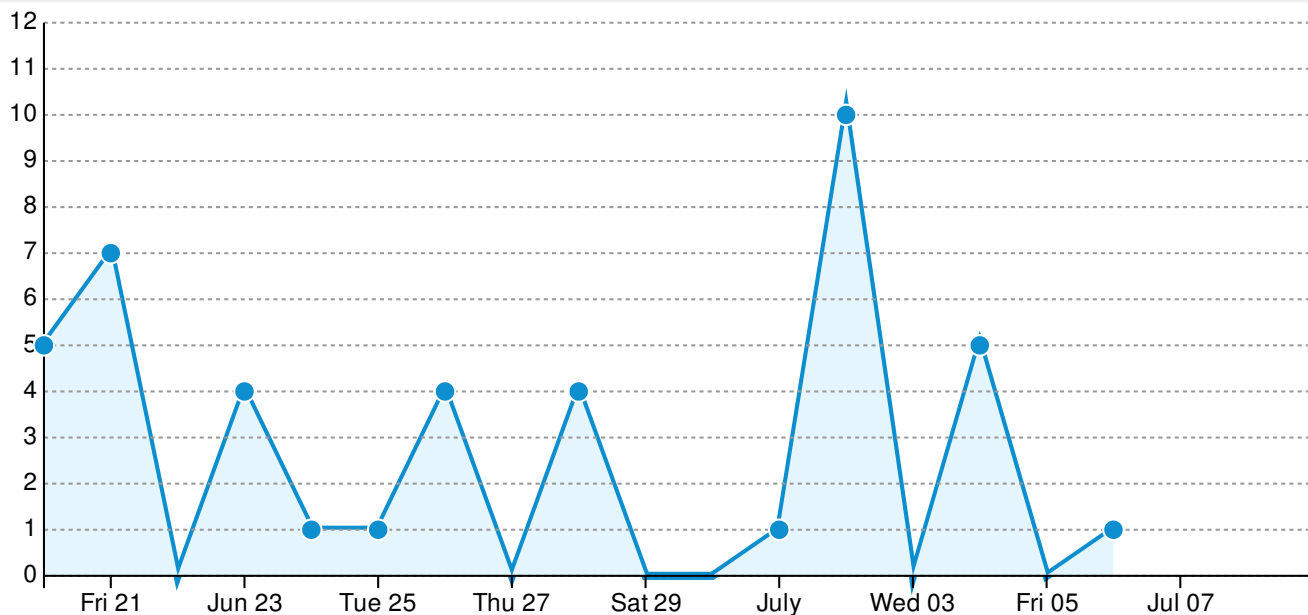


Twitter : Retweets - Detailed

Total Retweets

Interval displayed: **Daily**

43













Top 10 tweets by number of Retweets

Date	Original Tweet	Retweets
Jul 2, 2013	The Post-2015 Development Agenda: New Goals, New Questions http://t.co/rafWmnykAH #Economy #Poverty @myworld2015 @mcampaign @WeCanEndPoverty	8
Jun 20, 2013	#WorldRefugeeDay - Trailer of @unumerit research on #Migration and @Refugees http://t.co/Fops8OcSIZ	6
Jun 23, 2013	The World Conference of Science Journalists starts tomorrow in Helsinki with support from @UNUWIDER http://t.co/wP31oeQw5C @WCSJ2013	5
Jul 4, 2013	Rapid urbanization threatens sustainable development http://t.co/2HA90VteZL #Food #Urban @UN_News_Centre @UNDESA	5
Jun 28, 2013	Thanks to more than 10.000 Follower on the UNU Twitter account. We very much appreciate your interest in our work and will keep you updated!	4
Jun 25, 2013	Event on Thursday in Maastricht: Anti #Poverty Transfers in Developing Countries http://t.co/Ay8PXdbycJ @BrooksPoverty	4
Jun 21, 2013	Apply by 30 June for 2013 Resilience Academy in Dhaka http://t.co/qRgVZtovhQ #ClimateChange #Risk #Vulnerabilities @MunichRe	4
Jul 2, 2013	Thursday in Tokyo - Future of Wetlands and the Role of the Ramsar Convention http://t.co/ZLVZHFwYVe #Biodiversity @WetlandsInt @Kankyo_Jpn	2
Jul 2, 2013	Thursday in Tokyo - Japanese Initiatives for Agricultural Development in Africa http://t.co/mhypfGuArS #PriorityAfrica @FAOnews	2
Jun 28, 2013	An Agroecological Solution to Feeding a Planet in Crisis? http://t.co/fiJDyWz6E1 #Agriculture #Biodiversity #Food #Nutrition @UCBerkeleyNews	2

NOTE: This report only accounts for native twitter retweets and user retweets. Modified tweets and partial retweets are not currently supported.

Facebook Insights : Per-Post Metrics Top 10

Top 10 by Reach

Type	Date	Post	Reach ¹	Engaged Users ²	Talking About This ³	Virality ⁴
	Jun 26, 2013	UNU booth at the World...	2082	174	96	4.61%
	Jun 24, 2013	RePEc is a collaborative ranking...	1209	40	19	1.57%
	Jul 2, 2013	My strongest criticism lies in...	1075	47	16	1.49%
	Jun 26, 2013	UNU booth at the World...	851	38	13	1.53%
	Jun 23, 2013	The World Conference of Science...	774	15	7	0.9%
	Jul 2, 2013	The first lecture, on 4 July,...	682	16	4	0.59%
	Jun 27, 2013	Showcasing UNU work to science...	667	12	5	0.75%
	Jun 21, 2013	The ranking is based on an...	659	15	4	0.61%
	Jul 2, 2013	The need to increase...	650	12	6	0.92%
	Jun 21, 2013	The first of the two 2013...	649	12	1	0.15%

1. The number of unique people who have seen your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Reach" to sort your posts.
2. The number of unique people who have clicked on your post. Click on the number to see more details. Figures are for the first 28 days after a post's publication only. Click on "Engaged Users" to sort your posts.
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United Nations University Social Media Stats

Jun 21, 2013 - Jul 08, 2013

Twitter : Profile Summary



@UNU_Japan
国連大学
東京

国際連合大学（こくさいれんごうだいがく、英語：*United Nations University*）は、国際連合の目的の達成のために、国際的な共通の課題について研究や人材育成を行うことを目的とする研究者らの国際的な共同体である。

Followers	263
Following	46
Listed	12

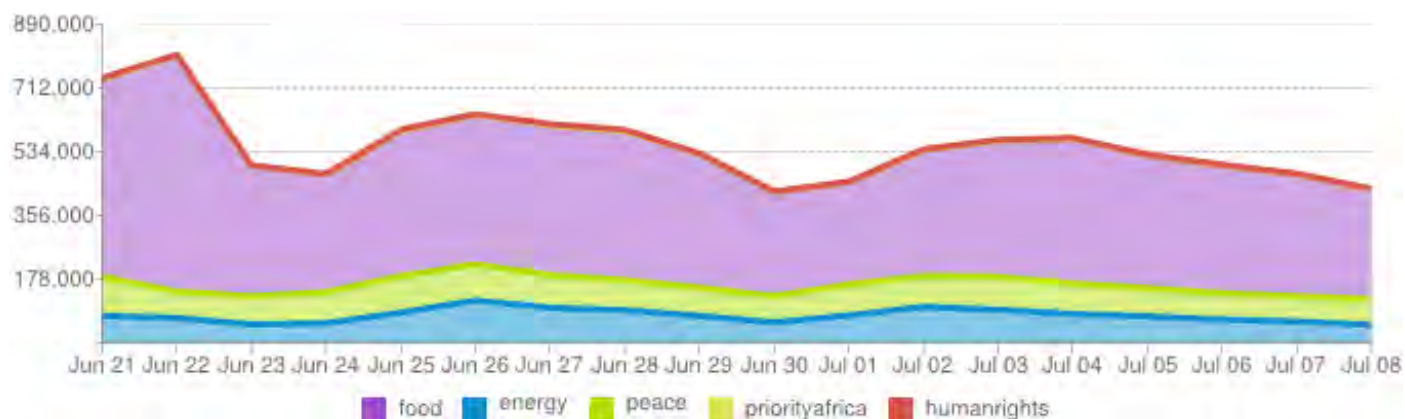
Ow.ly : Summary Stats



Ow.ly : Most Popular Links

Rank	Date	Post	Clicks
1	Jul 2, 2013	http://ow.ly/mzhEE http://ourworld.unu.edu/jp/every-religion-has-w... あらゆる宗教が抱えているエコロジー問題の種 http://ow.ly/mzhEE	16 clicks
2	Jun 27, 2013	http://ow.ly/mqpNx http://ourworld.unu.edu/jp/ethiopia%E2%80%99s-s... エチオピアのエコ・ シェーズが成功を導く http://ow.ly/mqpNx	11 clicks
3	Jun 24, 2013	http://ow.ly/mjxSc http://ourworld.unu.edu/jp/httpourworld-unu-edu... 気候と開発に脅かされるカナダの河川流域 http://ow.ly/mjxSc	5 clicks
4	Jul 7, 2013	http://ow.ly/mIRGd http://ourworld.unu.edu/jp/presenting-the-great... 「永久機関」に似ている壮大な REDD 構想 http://ow.ly/mIRGd	4 clicks
5	Jun 30, 2013	http://ow.ly/mvUnH http://ourworld.unu.edu/jp/to-power-up-or-power... パワーアップかパワーダウンか？それが問題だ http://ow.ly/mvUnH	4 clicks

Twitter : Compare Keywords (stacked)

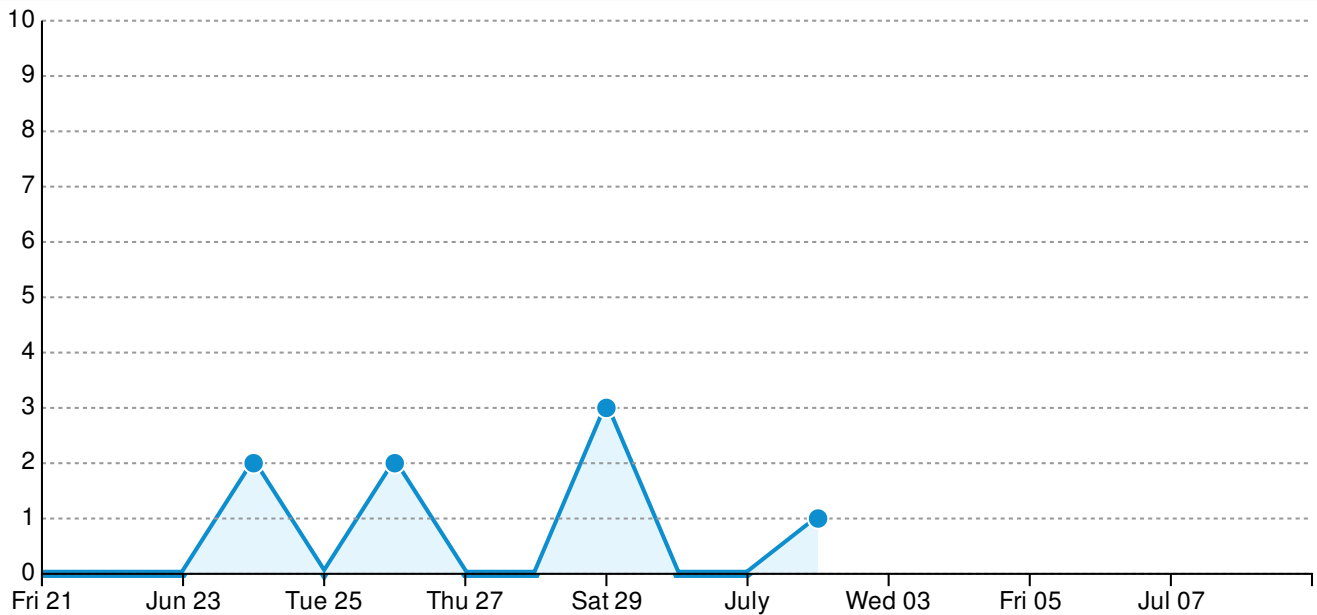


Twitter : Retweets - Detailed

Total Retweets

Interval displayed: **Daily**

8



Top 10 tweets by number of Retweets

Date	Original Tweet	Retweets
Jun 24, 2013	気候と開発に脅かされるカナダの河川流域 http://t.co/u2MCoCAHLH	3
Jun 27, 2013	エチオピアのエコ・シェーズが成功を導く http://t.co/ZRgkWt5cl	3
Jul 2, 2013	あらゆる宗教が抱えているエコロジー問題の種 http://t.co/wFr9CsEG9R	2
Jun 19, 2013	エネルギーの未来は絶望的ではない http://t.co/j2RVi6s1a6	2
Jul 4, 2013	マリアとウコクの王女：気候変動とアルタイの運命 http://t.co/Cow3SeEeJb	1
Jun 30, 2013	パワーアップかパワーダウンか？それが問題だ http://t.co/QGOH2L7JRH	1

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Facebook Insights : Per-Post Metrics Top 10

Top 10 by Reach


Type	Date	Post	Reach ¹	Engaged Users ²	Talking About This ³	Virality ⁴
	Jun 21, 2013	【募集】プログラム・サポート・アシスタント...	786	79	19	2.42%
	Jul 3, 2013	国連大学 (United Nations University)...	654	44	23	3.52%
	Jun 21, 2013	国連大学 (United Nations University)...	615	38	21	3.41%
	Jul 1, 2013	国連大学 (United Nations University)...	612	39	16	2.61%
	Jun 28, 2013	【募集】コミュニケーション・エキスパート...	604	49	18	2.98%
	Jun 24, 2013	国連大学 (United Nations University)...	598	26	18	3.01%
	Jun 28, 2013	国連大学 (United Nations University)...	536	34	16	2.99%
	Jun 26, 2013	国連大学 (United Nations University)...	513	24	12	2.34%
	Jun 30, 2013	パワーアップかパワーダウンか？それが問題だ...	495	25	14	2.83%
	Jul 8, 2013	国連大学 (United Nations University)...	406	17	10	2.46%

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United Nations University Social Media Stats

Jun 21, 2013 - Jul 08, 2013

Twitter : Profile Summary

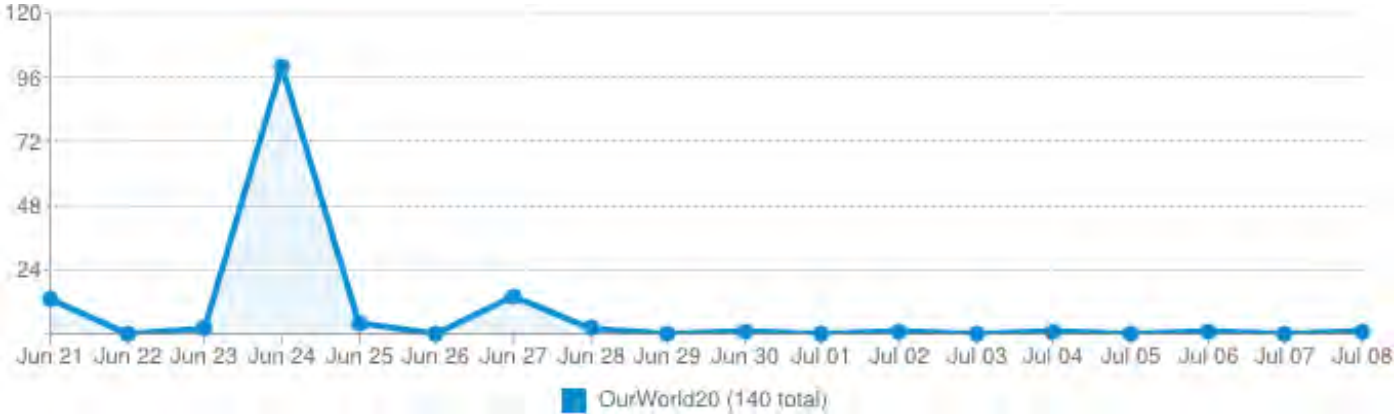


@OurWorld20
Our World 2.0
Tokyo

UNU web magazine about climate change, peak oil, food security and biodiversity. Tweets mainly by Brendan Barrett, Dan Powell & Carol Smith.

Followers	6,349
Following	1,551
Listed	535

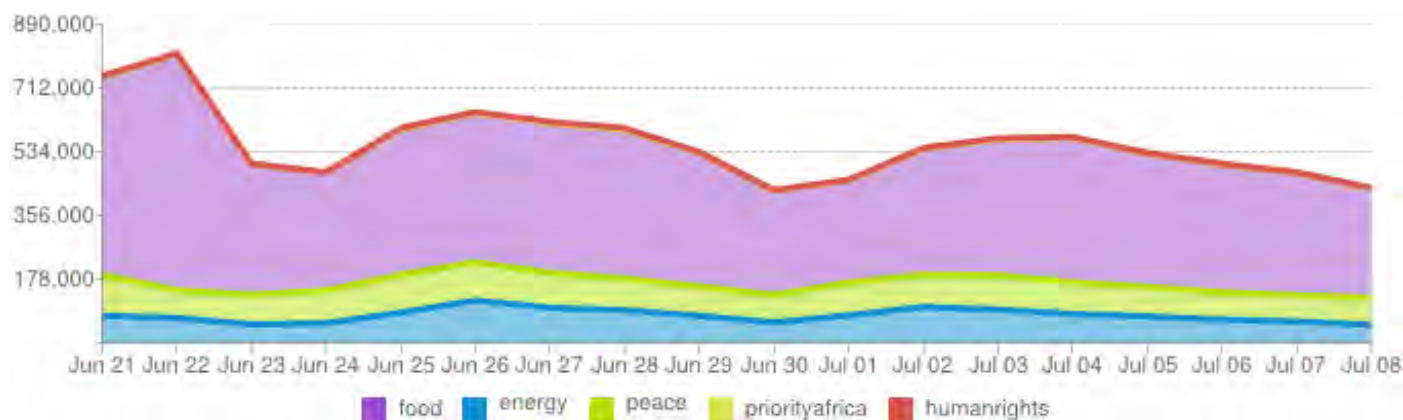
Ow.ly : Summary Stats



Ow.ly : Most Popular Links

Rank	Date	Post	Clicks
1	Jun 24, 2013	http://ow.ly/mjwxU http://www.rollingstone.com/politics/news/the-1... The 10 Dumbest Things Ever Said About Global Warming @RollingStone	84 clicks
2	Jun 27, 2013	http://ow.ly/mqpXP http://www.resilience.org/stories/2013-06-26/ri... Richard Heinberg Navigating the New Economic Reality Part 1 http://ow.ly/mqpXP	15 clicks
3	Jun 24, 2013	http://ow.ly/mjwe3 http://www.guardian.co.uk/environment/earth-ins... Shale gas won't stop peak oil, but could create an economic crisis @guardianeco @nafeezahmed	15 clicks
4	Jun 21, 2013	http://ow.ly/mf67X http://www.plosone.org/article/info%3Adoi%2F10... Yield Trends Are Insufficient to Double Global Crop Production by 2050 #foodsecurity	10 clicks
5	Jun 24, 2013	http://ow.ly/mjvfl http://www.metro.tokyo.jp/ENGLISH/PLAN/DATA/boo... 300,000 houses in Tokyo to install solar panels by 2020 and generate 900,000 kW http://ow.ly/mjvfl	7 clicks
6	Jun 21, 2013	http://ow.ly/mf6Vb http://thinkprogress.org/climate/2013/06/20/218... World Bank Report: 'A Disastrously Warming Planet Threatens To... Roll Back Decades Of Development' #climatechange...	5 clicks
7	Jun 24, 2013	http://ow.ly/mjvMj http://www.wired.com/autopia/2013/06/tesla-batt... Tesla Unveils Automated 90-Second Battery Swap, But at What Cost? @TeslaMotors @WiredAutopia	2 clicks
8	Jul 6, 2013	http://ow.ly/mHQJR http://unu.edu/publications/articles/indonesian... Indonesian communities tackle waste issues #Economic #GreenEconomy #Urban Development @UGMYogyakarta	1 clicks
9	Jun 24, 2013	http://ow.ly/mjwWx http://theconversation.com/looking-back-from-20... Looking back from 2030: how the climate war was won @ConversationEDU	1 clicks

Twitter : Compare Keywords (stacked)

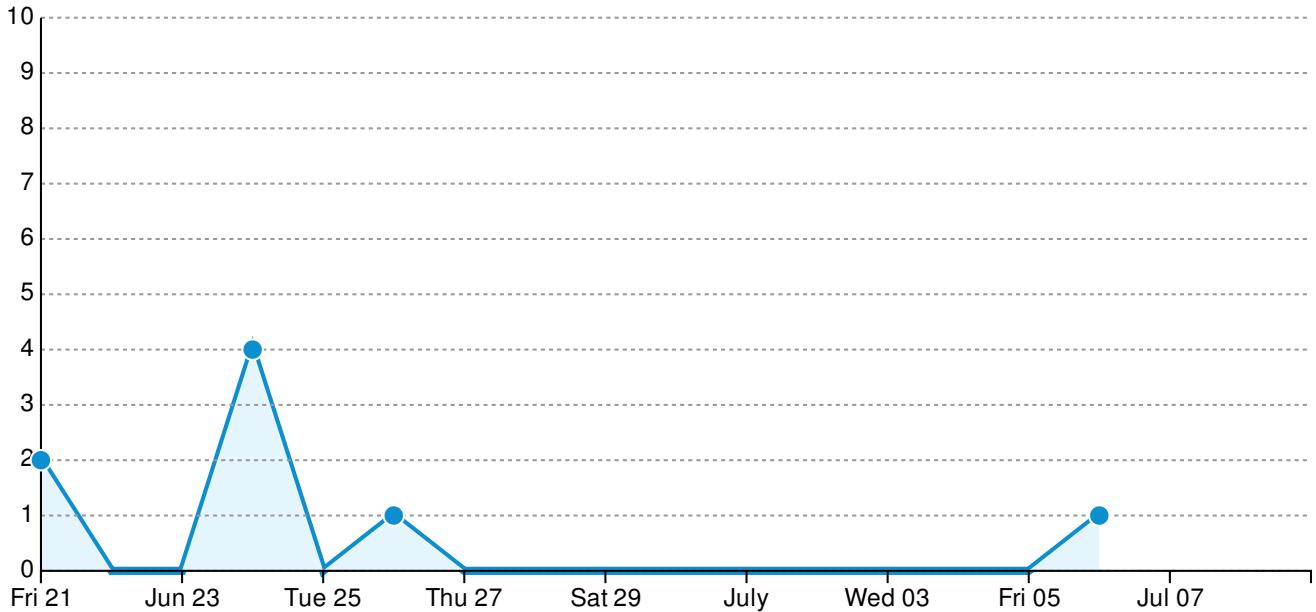


Twitter : Retweets - Detailed

Total Retweets

Interval displayed: **Daily**

8













Top 10 tweets by number of Retweets

Date	Original Tweet	Retweets
Jun 21, 2013	UNU IHDP Ranked among Top 10 European Climate Think Tanks http://t.co/mo1FB8tFvz #climatechange @ICCGOV	2
Jun 24, 2013	The 10 Dumbest Things Ever Said About Global Warming http://t.co/A1mZM7HfJB @RollingStone	2
Jun 26, 2013	Barack Obama pledges to bypass Congress to tackle climate change http://t.co/EDunGkgQjk	1
Jul 6, 2013	Indonesian communities tackle waste issues http://t.co/bcgAvqoHno #Economic #GreenEconomy #Urban Development @UGMYogyakarta	1
Jun 24, 2013	Top Ten Things The President Should Announce In His Highly-Anticipated Climate Speech http://t.co/wmfZfkRA1S @BarackObama @climateprogress	1
Jun 24, 2013	300,000 houses in Tokyo to install solar panels by 2020 and generate 900,000 kW http://t.co/VXy2fCrKfq	1
Jun 19, 2013	Very Impressive! Seattle Adopts Bold Climate Action Plan, Aims To Be Carbon Neutral By 2050 http://t.co/4cUbWe5ODx @climateprogress	1
Jun 24, 2013	Shale gas won't stop peak oil, but could create an economic crisis http://t.co/60yKOVVrxz @guardianeco @nafeezahmed	1

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Facebook Insights : Per-Post Metrics Top 10

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Type	Date	Post	Reach ¹	Engaged Users ²	Talking About This ³	Virality ⁴
	Jul 2, 2013	Has straw gardening become...	1747	130	87	4.98%
	Jun 21, 2013	Another compelling story &...	1698	73	40	2.36%
	Jun 30, 2013	Dear friends of Our World, it is...	1667	162	44	2.64%
	Jul 3, 2013	A tiny invention that very well...	1174	43	23	1.96%
	Jun 24, 2013	The 10 Dumbest Things Ever Said...	1065	52	14	1.31%
	Jul 5, 2013	Here is a good article for...	993	36	12	1.21%
	Jun 29, 2013	With heatwave season in full...	847	33	7	0.83%
	Jul 4, 2013	A lab that revealed the first...	827	24	10	1.21%
	Jun 21, 2013	Great maps and very informative...	760	24	6	0.79%
	Jun 21, 2013	Good interview with the author...	730	14	8	1.1%

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United Nations University Social Media Stats

Jun 21, 2013 - Jul 08, 2013

Twitter : Profile Summary



@ourworld_Japan
ourworld_Japan
Tokyo

国連大学がお届けする *Our World 2.0* は「私たちが直面する気候変動、石油枯渇、食糧安全保障、生物多様性などの複雑に関連し合う緊急課題に私たちは何をすべきか？」という質問を投げかけています。このウェブマガジンは、イノベーションについて報告、分析し、みなさまの知識をより深めていただければと考えています。

Followers	48
Following	67
Listed	6

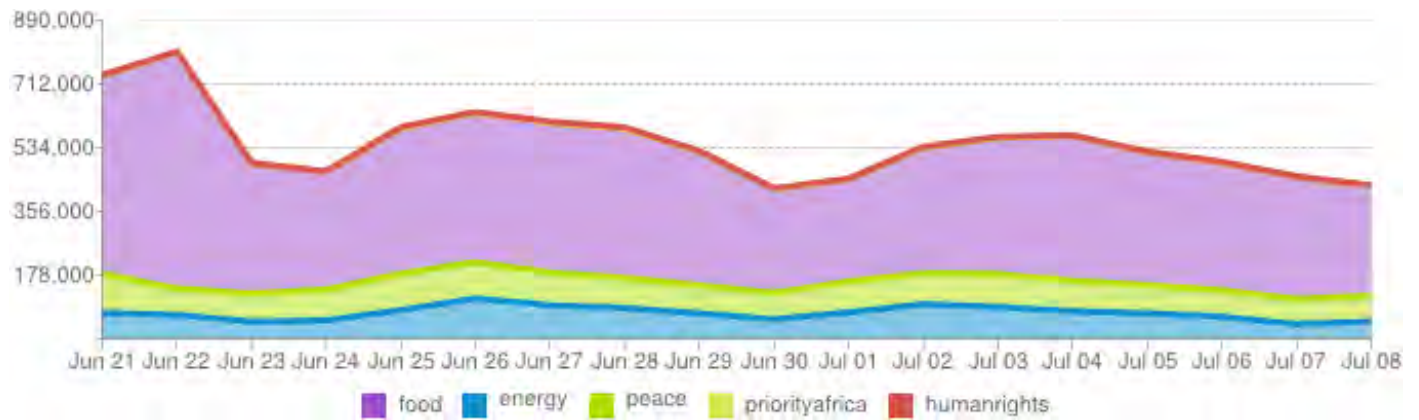
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- UNUChannel
- DASHBOARD
- VIDEO MANAGER
- CHANNEL SETTINGS
- ANALYTICS
 - Overview
 - Earnings reports
 - Estimated earnings
 - Ad performance
 - Views reports
 - Views
 - Demographics
 - Playback locations
 - Traffic sources
 - Devices (Beta)
 - Audience retention
 - Engagement reports
 - Subscribers
 - Likes and dislikes
 - Favorites
 - Comments
 - Sharing
 - Annotations (Beta)
- INBOX

Send feedback

Overview

Download report

Search for your videos

Search for locations

6/22/13 - 7/5/13



United Nations University (UNUChannel)

Videos: 457 - Created: Jun 4, 2008 - Lifetime views: 4,594,867

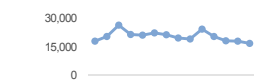
CHANNEL

Jun 22, 2013 - Jul 5, 2013

Performance



VIDEOS
77,885



ESTIMATED MINUTES WATCHED
286,352



TOTAL ESTIMATED EARNINGS
\$0.00

Engagement



LIKES
40



DISLIKES
3



COMMENTS
7



SHARES
30



FAVORITES ADDED
18



SUBSCRIBERS
38

Top 10 Videos

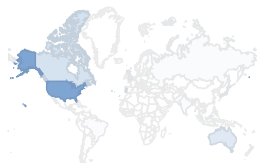
Browse all content

VIDEO	VIDEOS	ESTIMATED MINUTES WATCHED	TOTAL ESTIMATED EARNINGS
Plastic to Oil Fantastic OW2.0	68,989	255,884	\$0.00
Nature's bounty and inheriting wisdom	750	3,140	\$0.00
The Forbidden forests of the Dayak, Borneo, I...	703	2,175	\$0.00
Пастбища для будущего Кыргызстана	470	1,381	\$0.00
Pamiri women and the melting glaciers of Taji...	451	1,263	\$0.00
ひまわりと言う名の電気自動車	288	693	\$0.00
磯笛の聞こえる海	246	695	\$0.00
Geothermal Iceland	244	1,107	\$0.00
Land is Breath: respecting nature in Altai	230	717	\$0.00
Памирских женщин и таяния ледников Тад...	228	1,006	\$0.00

Demographics

TOP GEOGRAPHIES

- United States
- Canada
- Australia
- Portugal
- United Kingdom



GENDER

- Male 62.9%
- Female 37.1%



Discovery

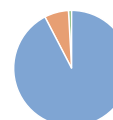
TOP PLAYBACK LOCATIONS

- Embedded player on other websites **88.4%**
- YouTube watch page **8.4%**
- Mobile devices **3.0%**
- Other **0.1%**



TOP TRAFFIC SOURCES

- Mobile apps and direct traffic **92.4%**
- View referrals from YouTube **6.7%**
- View referrals from outside YouTube **0.9%**



Your Stats

Overview Sounds People Sources 21 Jun, 13 to 8 Jul, 13

20 ▶

(of 773 total) | 0% =

0 ↓

(of 20 total) | -100% ▼

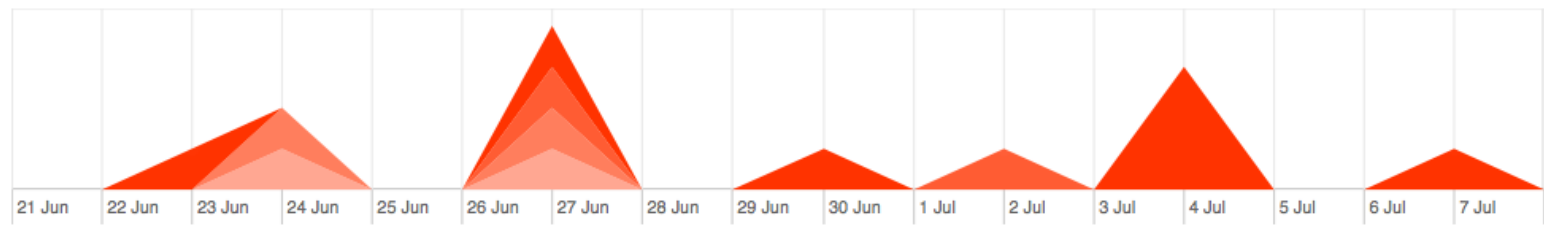
0 ♥

(of 3 total) | 0% =

0 💬

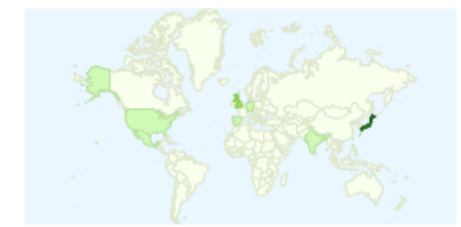
(of 1 total) | 0% =

Plays on most popular tracks [more](#)



1. [Diálogos de la globalización, cultura y movilidad.](#) -36% ▼
 7 18 total plays
2. [President Enrique Peña Nieto of Mexico: Mexico in the World – An Actor with Global Responsibility](#) -50% ▼
 2 64 total plays
3. [Our World 2.0: Interview with Many Strong Voices](#) +100% ▲
 2 217 total plays
4. [International Youth Day 2011 at the United Nations University](#) +100% ▲
 2 78 total plays
5. [Buscando Respeto: learning from immigrant youth gang-members](#) -75% ▼
 1 37 total plays

People [more](#)



Most popular in these countries:

1. Japan
2. United Kingdom
3. United States
4. Germany
5. Mexico