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Strategic Impact of Cloud Computing on the Public Sector

SPEAKER | ABSTRACT



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A breakthrough innovation following from deployment of cloud computing in the public sector is expected from the use of the Software as a Service (SaaS) model. We may view the public sector as a set of units providing basically the same services to different local communities in a county. As e-services provided to citizens are the responsibility of each local unit, their range and quality depend largely on the budgetary possibilities and priorities of local communities that finance local Information Technology centers and staff. As a result, in rich communities, e.g. in big cities, the quality of e-services is relatively high, while in poor communities, e.g. in rural areas, the quality of e-services is low. By equalizing the quality of public e-service delivery in the whole country, while recognizing local particularities, the application of the SaaS model enables poor communities to provide well designed and functioning e-services to their citizens without limiting or burdening rich communities, and speeds up the diffusion of e-government innovations in the whole country. The seminar will explain the SaaS model and its strategic value to the public sector, particularly by addressing the policymaker's dilemma – should public money support innovations in rich communities or fight digital divide in poor communities?

VENUE | Auditorium Fraterna
Campus de Couros
Guimarães
Portugal

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BIOGRAPHY

Prof. Wojciech Cellary is a computer scientist, head of the Department of Information Technology at the Poznań University of Economics, Poland. In his professional career he worked at nine universities in Poland, France and Italy. He is an author of 11 books and over 150 scientific papers. He was a leader of many national and international scientific and industrial projects supported by Polish, French and American industry, Polish Ministry of Science, and various EU Framework Programmes. He served as an advisor to Polish ministries of Science, Education, Telecommunications, Interior, Administration and Regional Development, to Polish Parliament and Senate, as well as to the European Commission. Recently, he served as a chairman of the national Council of Digitization, an advisory body to the Polish Government concerning e-government. He also served as the Program Chair of the 6th European Ministerial eGovernment Conference “Borderless eGovernment Services for Europeans” which took place in Poznań in November 2011.

