SEMINAR ANNOUNCEMENT

Leadership in the Era of Digital Technology Evolution

WHEN
12 February 2018 (Monday)
11:00h - 12:00h

WHERE
UNU-EGOV, Campus de Couros, Rua de Vila Flor 166
4800-445 Guimarães, Portugal

SPEAKER

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ABSTRACT

This seminar starts from the genealogy of the knowledge about leadership. Tracing back the development of the concepts, it is understood that the categories of leader and leadership are various from different historical and social discourses. Rethinking leadership from the standpoint of Gender’s Studies, it is identified that “leadership is gendered”, and that the stereotypes (of gender, race, age, class and so on) on leadership in the contemporary society are recognized. From this perspective, it is well analysed and suggested that to promote leadership by means of Information and Communication Technology (ICT) is a kind of necessary, important, and effective method and path to achieve gender equality and more Sustainable Developing Goals in the Era of Digital Technology Evolution.

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