

SEMINAR ANNOUNCEMENT



UNITED NATIONS
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UNU-EGOV

Operating Unit on Policy-Driven
Electronic Governance

WHERE

UNU-EGOV, Rua de Vila Flor 166
4800-445 Guimarães, Portugal

WHEN

7 June 2018 | 11h00 - 12h00

SPEAKER

Mary James

Senior Editor at Springer New York (United States of America)



Mary James is a Senior Editor at Springer New York, USA.

Her work is developed in the fields of Communications Engineering, Signal Processing (including Image, Speech, and Acoustical Processing), Wireless Sensor Networks, Mobile Communications, Internet of Things, and Artificial Intelligence.

TITLE & ABSTRACT

Book and Journal Publishing at Springer

Are you a researcher, student, professor or simply someone who is interested in publishing? On 7 June 2018, at 11:00, Mary James, Senior Editor at Springer New York, will give a presentation on book and journal publishing. Topics that will be discussed include analysing your goals, selecting a subject, choosing a publishing format, approaching a publisher, details about the writing process, the review process, marketing activities, and much more.

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More information on publishing at Springer is available [here](#).