SEMINAR ANNOUNCEMENT

WHERE
UNU-EGOV, Rua de Vila Flor 166
4800-445 Guimarães, Portugal

WHEN
7 June 2018 | 11h00 - 12h00

SPEAKER

Mary James
Senior Editor at Springer New York (United States of America)

Mary James is a Senior Editor at Springer New York, USA.

Her work is developed in the fields of Communications Engineering, Signal Processing (including Image, Speech, and Acoustical Processing), Wireless Sensor Networks, Mobile Communications, Internet of Things, and Artificial Intelligence.

TITLE & ABSTRACT

Book and Journal Publishing at Springer

Are you a researcher, student, professor or simply someone who is interested in publishing? On 7 June 2018, at 11:00, Mary James, Senior Editor at Springer New York, will give a presentation on book and journal publishing. Topics that will be discussed include analysing your goals, selecting a subject, choosing a publishing format, approaching a publisher, details about the writing process, the review process, marketing activities, and much more.

Springer New York was founded in 1964 and is now Springer’s second-largest global location. Springer Science+Business Media LLC operates as a scientific publisher of books, journals, and electronic media. Its publications range from medicine to all fields of life sciences, and from mathematics to engineering. It also provides journals in the science, technology, and medicine sectors. Springer Science+Business Media LLC operates as a subsidiary of Springer Science+Business Media Deutschland GmbH.

More information on publishing at Springer is available here.