

# SEMINAR ANNOUNCEMENT

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UNITED NATIONS  
UNIVERSITY

**UNU-EGOV**

Operating Unit on Policy-Driven  
Electronic Governance

## WHERE

UNU-EGOV, Rua de Vila Flor 166, 4800-445 Guimarães, Portugal

## WHEN

24 July 2018 | 10:00 – 11:00

## SPEAKER

**Fernanda Pereira**

Government Fellow, UNU-EGOV (Brazil)



Fernanda Campagnucci Pereira is currently a Government Fellow at the United Nations University Operating Unit on Policy-Driven Electronic Governance (UNU-EGOV). In Brazil, she is a member of the public management career at São Paulo City Hall and, since 2013, has been implementing policies related to transparency, innovation, and civic technologies in the city.

Fernanda served as Head of Integrity at the Comptroller General's Office (2013-2016) where she was responsible for the implementation of the Freedom of Information Act (FOIA), open data processes and fighting against corruption at the municipal level. She currently coordinates the Open Government Initiative at the Education Department – Pátio Digital.

She holds a postgraduate certificate in Transparency and Accountability by the University of Chile.

Prior to that, she graduated in Communication Studies (Journalism) at the University of São Paulo, where she also obtained a Master's Degree in Sociology of Education.

An open Government fellow at the Organization of American States (2015) and Open Data Leader at the Open Data Institute (2016), she is also a member of the consultative committee of the Technology & Equity Institute, a research and advocacy organisation in Brazil acting on the ethical use of technologies.

## TITLE & ABSTRACT

### Open Data: for whom and what for? The case of collaborative open data process in São Paulo City

Transparency is widely celebrated as a fundamental basis for democracy and a prerequisite for active citizenship. Being an essential aspect of transparency policies, open data is also understood as an enabler for innovation and better digital services. However, despite all the efforts governments have been making to publish open datasets in recent years, low usage of this data and the absence of feedback from users are often reported as challenges in this landscape.

This seminar addresses this issue by presenting an overview of the open data process in São Paulo (Brazil) and highlights two experiences undertaken by the City Hall in this domain: "Café Hacker", a program led by the Office of the Comptroller General fostering participation in Transparency and Open Data Policies throughout the other departments and "Pátio Digital", an open government policy established by the Department of Education promoting collaborative methodologies for opening and disseminating meaningful data.

In this regard, the seminar focuses on the strategies that were adopted by the city to involve citizens and other relevant stakeholders in the whole open data life cycle. These strategies encompass the planning of which datasets should be opened and how they should be made available to the usages and feedback of their quality. The ultimate objectives of the presentation are the discussion of the lessons learned from these experiences as well as the challenges and limitations of this approach.