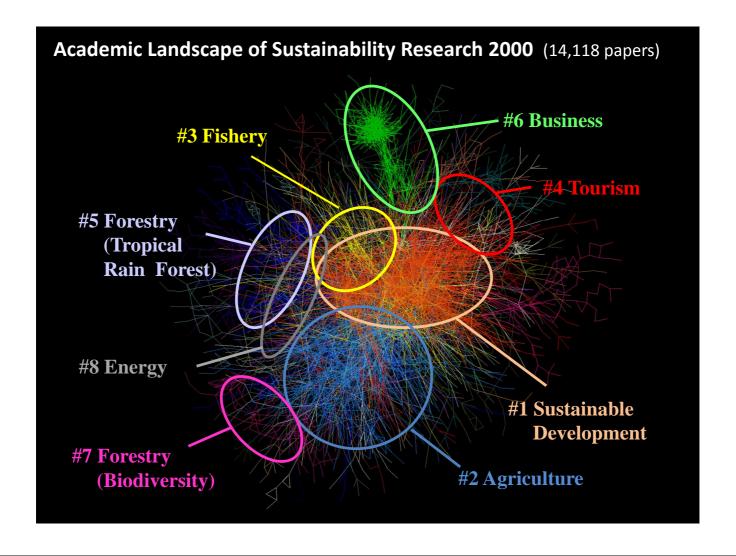
"Sustainability Science in a Global Landscape"

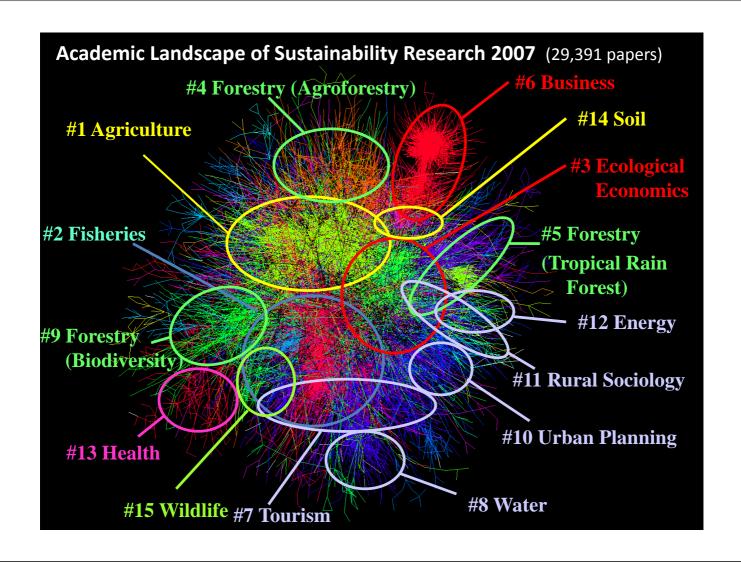
held at United Nations University (UNU-IAS), in collaboration with Elsevier December 14, 2015 (Monday) - 14.00 - 15:30

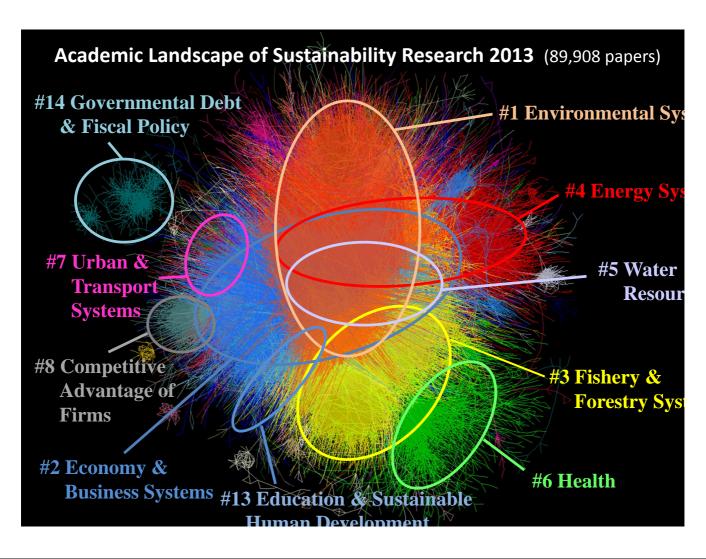
Commentary

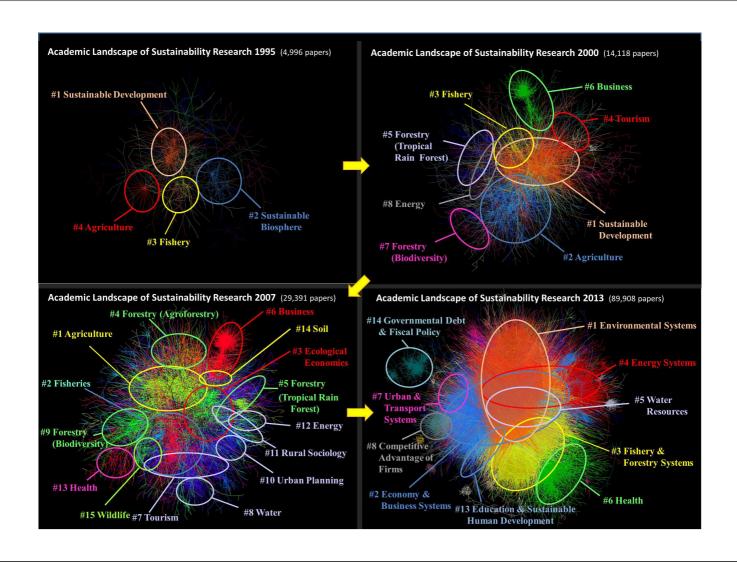
Yuya Kajikawa

Graduate School of Innovation Management
Tokyo Institute of Technology, JAPAN



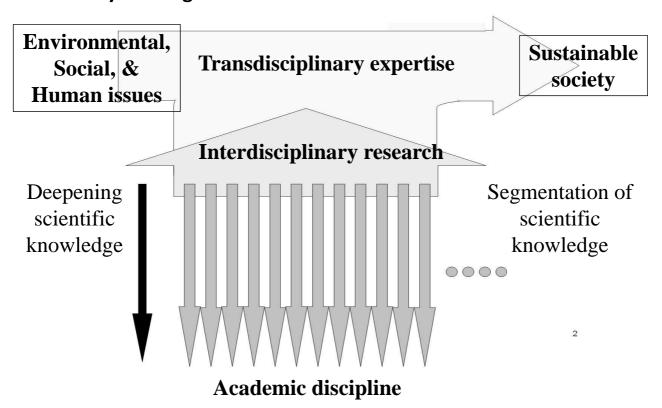




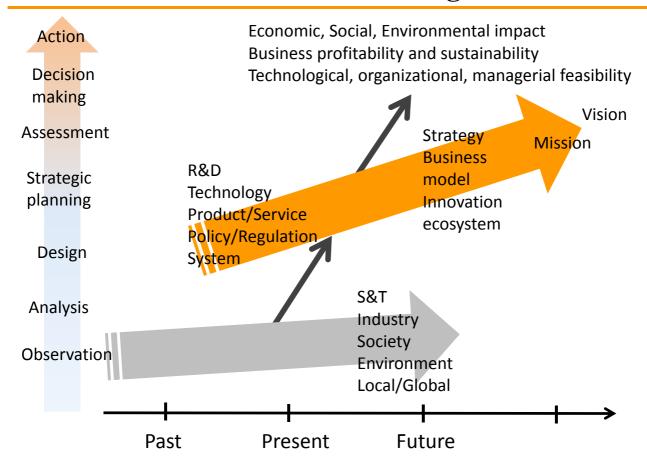


Multi, Inter-, Trans-discipline

Necessity of Integration



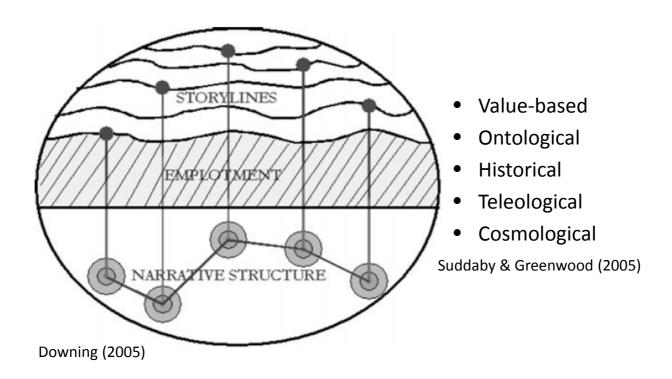
Framework for Innovation Management



Theory, Data, and Narrative

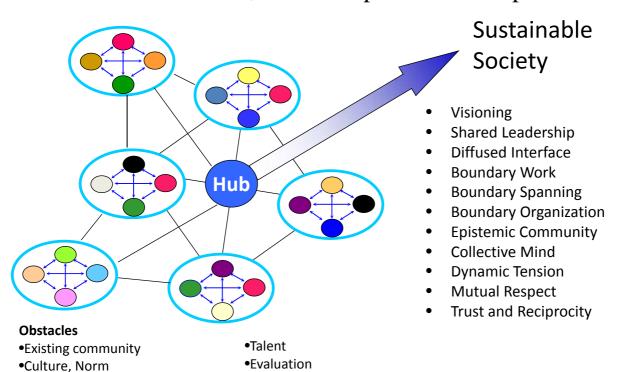
Layer	Components	Requirement
Theory	Concept	Generality
	Causality	Logic
	Law, Equation	Simplicity
Data	Fact, Evidence	Reality
	Analytical methodology	Reliability
	Modeling, Simulation	Predictability
Narrative	Story, Language	Attractiveness
	Voice, Picture	Emotion
	Behavior	Making-meaning
	Existence	Persuasiveness

Narrative as a media of new meanings



Toward Realizing Sustainability and Innovation

Network of Networks, Leadership of Leaderships



Recognition, Visibility

Time

•Priority, Expectation, Incentive

•Funding (Size, Continuity)