

# Opportunities and challenges of skills development

- why do we need evidence-based decisions?





# The structure of presentation

### Why is the industrial skills development demanded?

- The node to link and achieve various developmental goals
   Why does skills gap occur?
- "Live together but in different worlds" Why is the coordination among stakeholders so difficult?
- Twin gaps of supplies and demands in the labor market
- Fluidity and multi-dimensionality of targets and contents Who demands for TVET?
- The skilled workers are necessary but should they be trained at TVET?
   Any impact of COVID on skills development?
   What does it mean to be competent at work?
- Do we really know the exact contents of "skills" to be developed?
- The latest global discussion on the concept of "knowledge"

## What causes the skills gap?

"Live together but in the different worlds"



Our school has XX major and the graduates will have specialist certificate

Our national plan is to be a middle income country by 2030. To achieve it, we need more high skilled workers in ZZ industry.

We invest in Country

A but cannot find

competent people to

be local managers.



Government officials



I want to be an IT engineer

We need workers who can work accurately and efficiently.



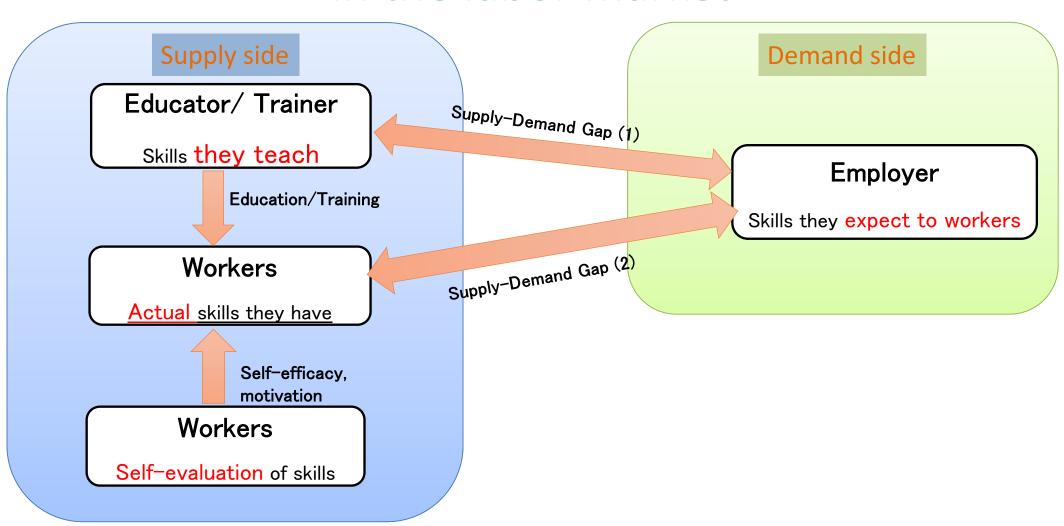
**Employers** 

I will be a fashion designer!

Youths



# Twin gaps of supplies and demands of skills in the labor market





# First thing we need to do is to diagnose the causes and nature of skills gap first

### Are there any system-level deficits?

- Asymmetry of information on employment
  - → Matching job opportunities
- The fast pace of change of the employers' skills needs
  - →Routinized needs assessment and enhanced flexibility and responsiveness of the training system
- Legal and financial framework to promote skills development does not exist or malfunctional
   Skills development act, Occupational standard, accreditation, skills development fund, subsidies
- Low quality of training contents and delivery
  - →Improvement of training materials and trainers

#### What are the contents of skills which cause the mismatch?

- Abilities to conduct specific tasks → Vocational / operational skills
- Personalities and attitude? → Noncognitive skills
- Basic cognition which enables continuous learning?→Cognitive skills
- Educational certificate → Expansion of the school system

## Types of intervention to promote skills development and actors' involvement

Objectives	Interventions	Role of government	Role of employers	Role of training institutions	Role of learners/ workers	
Enhanced coordination among actors	Public-private partnership (PPP) to fill the supply- demand gaps	To establish the <u>coordination</u> <u>agency for skills development,</u> involving multiple government bodies, industries, and training institutions	<ul> <li>To enhance the partnership for various forms of skills development, such as in-firm training, apprenticeship, and public and private TVET</li> <li>Modernization of the apprenticeship system</li> <li>To bridge the training gaps between formal and informal sectors</li> </ul>			
Resource utilization for effective skills development system	Establishment of the financial incentive mechanism to vitalize the training market	<ul> <li>To introduce the <u>levy</u> for skills development</li> <li>To establish the <u>skills</u> development funds</li> <li>Provide <u>subsidies</u> for companies and training institutions</li> <li><u>Scholarships</u> for students</li> </ul>	<ul> <li>To provide opportunities of skills development, both on-site and off-site, for employees utilizing the subsidies and loans from the government (SMEs)</li> <li>To provide matching funds to the government subsidies (large companies)</li> </ul>	Receive trainees from the companies	<ul> <li>To pay the tuition for training</li> <li>To acquire opportunities of suited training using vouchers and other government services</li> <li>To demand for loans and scholarships for continuous learning</li> </ul>	
Formation of quality skilled workers	Skills assessment and certification based on the problem solving skills required in the world of work	Establishing the occupation standard for respective industries and levels of skills     Establishing the mechanism to accredit training providers who follow the occupation standard	<ul> <li>To input the needs of employers in developing the occupation standard</li> <li>To take part, as the examiner, in the skills assessment following the occupation framework</li> </ul>	Subsidies)	To sit for the skills assessment on the national occupation standard, in addition to the TVET certification  ect provision of	
	Strengthening the practical training	Matching the TVET interns with the companies through the skills development coordination agency	To accept interns (practical trainees) from TVET	at which stude intern  Improve the school practica gover	r is only a minor part of the rnment's role in s development	
	Direct provision of TVET to supplement the training by private TVET and employers	Direct management of public TVET				
Promotion of employment	Matching recruiters and job searchers	Establishment of an employment agency	Open recruitment (reduce closed recruitment)	Make the info of students and graduates available for recruiters	Proactive job search	



# Who demand for the government-led skills development most?

- The recent neo-liberal conception of skills development demands the government more coordinative role than direct involvement in training provision
  - To mitigate the asymmetry of information between the supply and demand
  - To <u>incentivize</u> the skills development by reducing the financial and system barriers
- Large companies (e.g. factories of the global multinationals) have their own priorities and strategies of workers' skills development and promotion
   driven by their own internal labor market
- TVET demands are higher among SMEs and informal sectors which do not have the capacity to internalize their workers' training
- Linkage between the plans for industrial development and skills development is a key

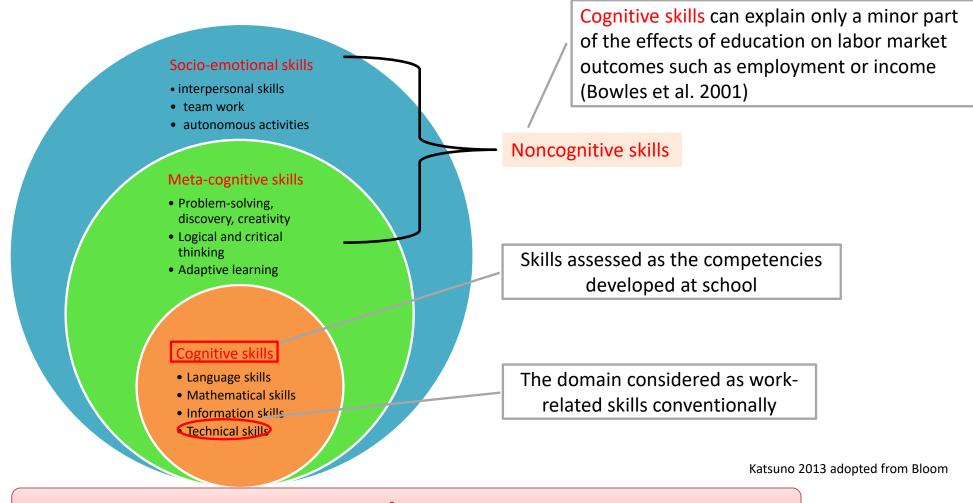
## Horizontal and vertical skills mismatches

Does the increased investment in TVET solve the problem of skills mismatch??

- The government planned the resource allocation among different education levels mistakenly → created many workers with "Over-education" and "Under-education" ← Vertical mismatch
- There are significant gaps of perception between the employers and the trainers/educators, but demand side data is often unavailable → The skills development plans are made without demand side information ← Horizontal mismatch

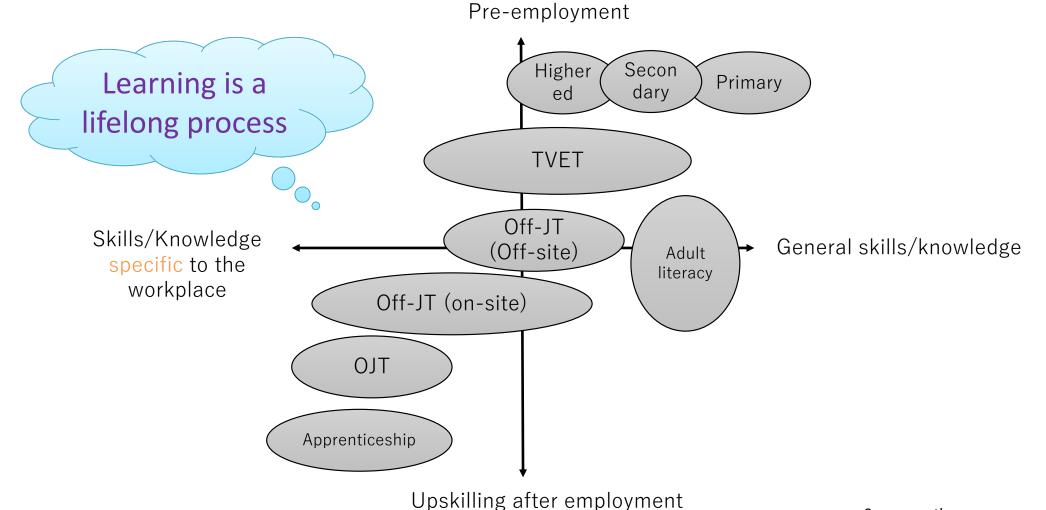


## The constructs of knowledge



Problem-solving at work  $\neq$  getting high score in exams

## When, where, and what kind of skills do they need to develop?



# COVID and the new demands for skills development

- Vocational training without contact?
  - Increased inequality of learning opportunities 
     — aggravation of existing problem
    - Lack of access to school, alternative tools of learning, or learning support
  - Restriction of practice-based training ← New challenge
    - Despite TVET reforms to increase relevance, a large part of the practical training and internship were suspended
- Changed mode of business operation
  - Enhanced transfer of goods without human interactions
  - ← More reliance on IT and indirect communication skills

## Problem-solving skills in the era of with-COVID



- Performance evaluation will be more outcome-oriented than sharing the process
- Attentive and accurate work without visible outcomes will not appeal to the supervisor
- Capacities to verbalize (= express in written or spoken words instead of actions or feeling) the workrelated concerns and achievements will become more important



## Skills and Knowledge for Youth (SKY) project

We can diagnose the skills of workers from multiple angles

- Our module provides pictures about the complex relationships among <u>cognitive</u>, <u>non-cognitive</u> (<u>behavioral</u>), <u>and vocational skills</u>
- We can compare the perspectives of different stakeholders and identify the exact nature of gaps
- We can provide evidence-based proposals for improving the skills development plan



### More information about us

#### Website

https://skills-for-development.com



**Twitter** 

@SKYproject NU

## **SKY Newsletters** (biweekly)

#### SKY Newsletter 6. 1. 2018



#### About SKY project (Skills and Knowledge for Youths)

SKY (Skills and Knowledge for Youtha) & 12 % 2019 大学の研究チームによる産業人材の技能評価プロ ジェクトです。アフリカやアジアの頻常達上側の 料頂機器の機関となる人材開機に発酵することを 目倒しています。全堂が水める技能スキルと養成 偏限で行われる技能関係との間にあるスキルミス マッチを軽減するための技能が確全制度していま SKY(Skills and Knowledge for Youths) is an interdisciplinary team of scholars in Nagoya University to apply agademic knowledge for industrial skills development in Africa and Asia. We are alming to develop an efficient assessment module for industrial skills to fill the pap between the existing training programs and skills demanded by the industries.

SMYニューズレター SMYニューズレター ウエアフリカやアシアなどの 開発達と原での程度人材育成や原用物語に解決を 同たれているかのに向けて概念が構造を争伐させ ていただきます。SMYプロシェクトの会議情報と

SKY newsletter area to provide information about industrial swife development and skills for employability in Africa and Asia. In addition to the updates of SKY project activities, the neuraletter will provide recent makes, public. omments, reports, research papers, and other publications on issues related to skills, employment, and education and training.

#### \*SKY project What's new\*

#### **Activity reports**

活動報告: 南アフリカ 2018.05.02 (文:山

South Africa 2018 05:02 (by Shoko Yamada)

送製報告:エチオピア2018.02.21 (文:クリ スチャン・オチア)

Ethiopia 2018 02 21 (by Christian Olchia)

#### Publication

Explaining differing perceptions of employees' skill needs: the case of garment workers in Ethiopia Shoko Yamada - Christian Otchia - Kvoko Taniouchi 2018.01.01

