



openED

Take it!

Business and Management Competencies in a Web 2.0 world

a free/open course

Join us on the 3rd edition of a new, collaborative and global business course that is FREE and OPEN to everyone.

The course consists of **10 modules** with each lasting around 10-30 hours: short enough to fit with other work commitments but long enough to fully engage with the topic. It is possible to choose to work on a series of modules, just a single module, or the entire course.

Participants who joined the first two editions of the course came from many countries across Europe and further afield. This meant there were opportunities to meet, talk and exchange ideas with others from different cultures. Access to their work will be available to new participants to help them in their study.

The 'open learning' ethos of the course may be new to many participants but there is support on hand to help build those important skills associated with online working, learning and knowledge sharing.

Learning Outcomes

The learning **outcomes** for the course are to:

- Gain insight into contemporary enterprises, including ethical approaches;
- Obtain experience and a critical understanding of web-based tools and services for collaboration, intelligence gathering and research in relation to business and management;
- Develop skills in project management, communication, team-working, research and change management.

More details on the specific learning outcomes are available for each module.

Registration

To register for the course, or just for some of its modules, please go to www.open-ed.eu.

Course Duration: Total 14 weeks

Start: 07 Nov 2011

End: 02 Mar 2012

How this course works

Start: 07 Nov 2011

End: 12 Nov 2011

Module 1

Tools for collaboration

Start: 07 Nov 2011

End: 25 Nov 2011

Module 2

Searching for information in business and management

Start: 30 Jan 2012

End: 17 Feb 2012

Module 3

Project management

Start: 09 Jan 2012

End: 27 Jan 2012

Module 4

Developing personal skills in communication

Start: 05 Dec 2011

End: 16 Dec 2011

Module 5 A1

What is the question?

Start: 14 Nov 2011

End: 02 Dec 2011

Module 5 A2

Quantitative and qualitative analysis tools

Start: 09 Jan 2012

End: 27 Jan 2012

Module 5 P1

Introduction to the contemporary enterprise and managerial functions

Start: 14 Nov 2011

End: 02 Dec 2011

Module 5 P2

Project management advanced

Start: 30 Jan 2012

End: 17 Feb 2012

Module 5 P3

Change management

Start: 20 Feb 2012

End: 02 Mar 2012

Module 6

The ethical organisation

Start: 20 Feb 2012

End: 24 Feb 2012

Final Presentations &

Start: 27 Feb 2012

Wrap up & Best-Of Polls

End: 02 Mar 2012



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industry support



Further contacts

Hugo Magalhães

e-mail: hugomagalhaes@spi.pt

Sociedade Portuguesa de Inovação, PT

Andreas Meiszner

e-mail: meiszner@merit.unu.edu

United Nations University UNU-MERIT, NL