



# openED

## Business and Management Competencies in a Web 2.0 world

a free/open course

### TEACH IT – MAKE THE COURSE SUIT YOUR NEEDS!!!

**Join us on the 3rd edition** of a new, collaborative and global business course that is FREE and OPEN to everyone. The openED 2.0 course has something to offer those studying business at university level and business professionals in private, public or charitable organisations.

The course consists of **10 modules** with each lasting around 10-30 hours: short enough to fit with other work commitments but long enough to fully engage with the topic. It is possible to choose to work on a series of modules, just a single module, or the entire course.

Participants who joined the first two editions of the course came from many countries across Europe and the Globe. This means openED 2.0 provides opportunities to meet, talk and exchange ideas with others from different cultures. Access to their work will be available to new participants to help them in their study.

The 'open learning' ethos of the course may be new to many participants but there is support on hand to help build those important skills associated with online working, learning and knowledge sharing.

### TEACH THE COURSE – PROVIDE EXTRA SERVICES FOR FREE OR FOR FEE

All the core learning resources, facilitated online sessions or peer support are available FOR FREE.

We invite educators to offer extra services like In-class lessons, private virtual support or marked assessment and accreditation/certification for each of the course modules. All you have to do is to go to the **Extra Service Directory** and register the services you would like to provide.

You can offer extra services for FREE or for FEE, you decide! To learn more about the opportunities just visit the **Partner Programme** at [www.open-ed.eu](http://www.open-ed.eu).

**Course Duration:** Total 14 weeks

**Start:** 07 Nov 2011

**End:** 02 Mar 2012

## How this course works

**Start:** 07 Nov 2011

**End:** 12 Nov 2011

### Module 1

Tools for collaboration

**Start:** 07 Nov 2011

**End:** 25 Nov 2011

### Module 2

Searching for information in business and management

**Start:** 30 Jan 2012

**End:** 17 Feb 2012

### Module 3

Project management

**Start:** 09 Jan 2012

**End:** 27 Jan 2012

### Module 4

Developing personal skills in communication

**Start:** 05 Dec 2011

**End:** 16 Dec 2011

### Module 5 A1

What is the question?

**Start:** 14 Nov 2011

**End:** 02 Dec 2011

### Module 5 A2

Quantitative and qualitative analysis tools

**Start:** 09 Jan 2012

**End:** 27 Jan 2012

### Module 5 P1

Introduction to the contemporary enterprise and managerial functions

**Start:** 14 Nov 2011

**End:** 02 Dec 2011

### Module 5 P2

Project management advanced

**Start:** 30 Jan 2012

**End:** 17 Feb 2012

### Module 5 P3

Change management

**Start:** 20 Feb 2012

**End:** 02 Mar 2012

### Module 6

The ethical organisation

**Start:** 20 Feb 2012

**End:** 24 Feb 2012

## Final Presentations &

**Start:** 27 Feb 2012

## Wrap up & Best-Of Polls

**End:** 02 Mar 2012



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### Further contacts

Hugo Magalhães

e-mail: [hugomagalhaes@spi.pt](mailto:hugomagalhaes@spi.pt)

Sociedade Portuguesa de Inovação, PT

Andreas Meiszner

e-mail: [meiszner@merit.unu.edu](mailto:meiszner@merit.unu.edu)

United Nations University UNU-MERIT, NL